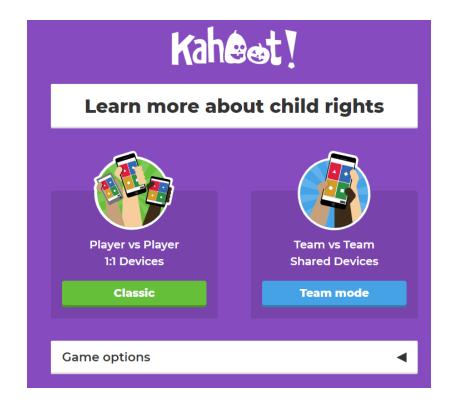


WHAT IS KAHOOT!?

- A game-based learning platform used globally by teachers, companies and private households.
- Kahoot makes it possible to create a fun learning game in minutes the games are called 'Kahoots'.
- The use of Kahoots creates social learning that promotes discussion and impact, whether players are in the same room or on the other side of the globe.

UNICEF Norway has teamed up with Kahoot! so that the information and importance of the CRC gets the broadest possible outreach. Together with Kahoot!, UNICEF Norway have developed three different CRC Kahoots in 17 languages so far - including all UN languages.





The CRC KAHOOT!

The Kahoot! is based on CRC and simplifies it for a wider audience through gamification.

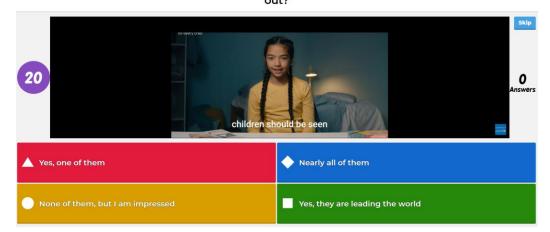
Three different CRC Kahoots have been developed:

- 1. The first Kahoot is a "teaser" introducing the players to the CRC and getting them engaged.
- 2. The second Kahoot is where the player can learn more about the CRC. This Kahoot will be a bit longer and more comprehensive, going more into the details of the CRC articles.
- 3. The third Kahoot will take the quiz up to yet another level—challenging the players on exactly what they have learned about the CRC.

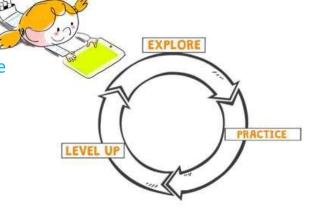
All Kahoots will be promoted over a one month period. Starting on UN Day 24th of October and running until
Children's Day on the 20th of November. During this period, it is expected that participating offices will promote
the games in their network, using them as an important CRC tool. We will also measure and follow up on the
reach achieved during this period.

Watch the video: Have you heard of any of these inspiring children that are speaking

- The game is available all over the world in 17 languages so far: English, French, Spanish, Arabic, Russian, Chinese (traditional), Norwegian, Italian, Finnish, Icelandic, German, Slovenian, Korean, Hebrew, Polish, Bengali and Dutch.
- The English, Arabic & Spanish Kahoot! will also be sponsored meaning they will be promoted on the Kahoot!'s pages.



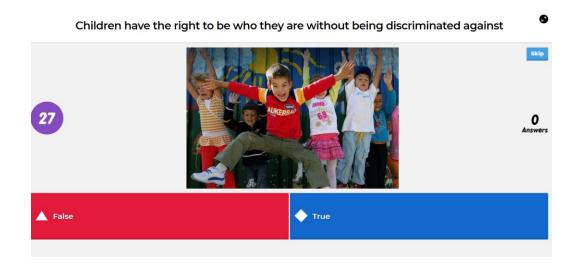




Why use Kahoot! to advocate for the CRC?

- It's flexible: In a few minutes, you can create a learning game for all ages, any topic. This part has already been done, and the games are ready. The content of games is checked and approved by the CRE Network.
- **It's simple:** Kahoot! works on any device with an internet connection. For players, no account or login is required to join a game. For hosts, it is recommended that they simply use the shared links to use games in their preferred language.
- It's diverse: Starting a conversation or reinforcing knowledge, introducing new topics or encouraging teamwork, and more.
- It's engaging: Kahoot! fosters social learning, unlocks learners' potential and deepens pedagogical impact.
- It's global: You can connect and play in real time with other players in 180+ countries.
- It's free for teachers and students: Creating learning games and playing Kahoot! is free for K-12 teachers and students.







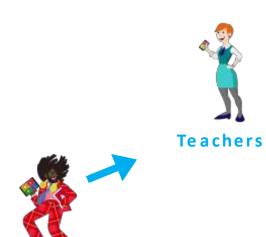
HOW TO USE THE CRC KAHOOT!

How can you use the CRC Kahoots?

- Internally in your organisation.
- Share it externally: Social media, communication etc.
- Externally towards children through collaborative schools, events etc.
- Externally towards corporate partners gives the opportunity to work together with your corporate and find new ways of usage.
 - Newsletters
 - Employee engagement
 - Customer engagement

Output:

- Larger visibility on the CRC.
- An even stronger connection between the CRC and UNICEF.
- Valuable aggregated statistics on outreach: number of players and games played in each language.



Organizations





Students

Parents



HOW TO PLAY KAHOOT? Have a look at this link:

https://youtu.be/YsQ10VdR9DA



WHERE CAN YOU FIND THE CRC KAHOOT?

UNICEF Norway is sharing a toolkit with all UNICEF offices – in this toolkit you will find a document with links to all the Kahoots in all 17 languages.

OR you can log on to Kahoot and search for the 'child rights' Kahoot! (it is however easier and faster to simply follow the shared links).

A Kahoot! in one of the sponsored languages can also be found on Kahoot's Featured Games.



Support – UNICEF Norway

If you experience any trouble with the CRC Kahoot! – or you have any questions, comments etc., please reach out to our Support Email:

kahoot@unicef.no



