

# UNICEF Club Change for Good



## 1. Fundraising Method

Many students will join overseas study tours or travel during vacations. UNICEF Club could apply for a donation box from UNICEF HK and the “Change for Good” fundraising activity, and encourage teachers and students to donate any spare change they have after returning from their journeys. Donations from the activity would support UNICEF’s life-saving programmes, helping deprived women and children across 190 countries and territories worldwide.



## 2. About “Change for Good”

Change for Good inflight fundraising programme has been operated by Cathay Pacific Airways and UNICEF HK since 1991. Travelers on flights are encouraged to donate any spare change they have – in any currency – to UNICEF HK when returning from their journeys. A total of HK\$11.7 million was raised from “Change for Good” in 2017. As of today, the programme has raised near HK\$190 million.